



Michael Reiher

Dipl.-Betriebswirt (Production Management)

Job experiences (approx. 17 years):

several years of managing experience (commercial employees on different levels, different functions). Started as marketing trainee over sales rep / junior product manager, export director to Vice President Sales and Marketing paired with sourcing worldwide.

Metal:

Burkhardt + Weber GmbH (mechanical engineering), Deatwyler Corp. USA (printing industry), Rovema GmbH (packaging machines)

Electric:

abc electro GmbH (Household appliances)

Health / Social:

Berkemann GmbH (Orthopedic), Perpedes (Orthopedic)

Laboratory / Chemistry:

Berghof GmbH (analytical instruments), Hirschmann Laborgeraete GmbH & Co. KG (consumable laboratory supplies)

Focus areas / Key experiences:

Division manager, top management, vice president, marketing and sales, supply chain, controlling, materials management, organization, project management, OEM conduct, technical service and outsourcing.

International job experience:

Central Europe: England, Ireland, France, Italy, Portugal, Spain, Netherlands, Belgium, Scandinavia.

Eastern Europe: Hungary, Slovakia, Romania, Czech Republic, Croatia, Slovenia.

Asia: China, Taiwan, Hongkong, Singapore, Malaysia, Thailand, Indonesia, India.

Middle East: Dubai, Bahrain, Saudi-Arabia, Jordan, Syria, Egypt.

Americas: USA, Canada, Mexico.

More experience through worldwide travel and management of dealers and employees in many other countries.

Additional responsibilities:

Member of the examination board of Chamber of Commerce Heilbronn-Franken